



## Experiential Marketing, Sweepstakes, Contests, Customer Loyalty Programs, Digital Receipt Scanning, Social & Mobile Engagement, Influencer Marketing, Gamification, Prize Sourcing, Winner Notification



We manage every facet of a sweepstakes and contests from concept and creative development, microsite or app production, rules and regulations, winner selection, prize fulfillment, prize sourcing, bonding and registration, reporting, AMOE storage and data entry.

The Regan Group also puts other consumer promotional tools, like experiential and influencer marketing, in the right place at the right moment, forging real connections with your audience. We've worked on behalf of blue-chip brands and agencies for 25+ years, including:



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